



Beacon North Strategies and M&C Consulting Announce Strategic Partnership

PRESS RELEASE FOR IMMEDIATE DISTRIBUTION

Ottawa, July 31, 2023 – Stephanie Mitton, Principal and Founder of Beacon North Strategies, and Giovanna Mingarelli, Co-Founder of M&C Consulting, are delighted to announce a strategic partnership between their firms. This union will enhance service offerings and create amplified value for all clients.

"Forming a strategic alliance with M&C Consulting enhances our capabilities and service offerings. We're excited about the potential benefits this partnership will deliver to our clients," shares Mitton.

In agreement, Mingarelli notes, "Partnering with Beacon North Strategies allows us to leverage their unique public affairs expertise and innovative approach, which will further elevate our clients' influence and success."

About Beacon North Strategies: Beacon North is a boutique public affairs consultancy specializing in tailoring training and delivering comprehensive public affairs solutions to boost client influence and success. Our strengths lie in government relations, stakeholder relations, and strategic communications.

About M&C Consulting: M&C Consulting offers various services, including public relations, communications, executive branding, go-to-market support, and social media, all underpinned by a specialty in communication and crowdsourcing.

Through this partnership, we look forward to an exciting future filled with innovative solutions and heightened success for all our clients.

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Contact:

Discover more about Beacon North Strategies [here](#) or reach us at hello@beaconnorthstrategies.com.

Learn more about M&C Consulting [here](#) or contact us at info@mingarelliandcompany.com.