



Impact Bots Touted as Key to Economic Recovery at Commonwealth Business Forum 2022 in Rwanda

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Kigali, Rwanda June 23, 2022 – MC3 Inc.'s impact bot technology was featured as an innovative product that will power the Environmental, Social, and Governance (ESG) workplace revolution at the Commonwealth Business Forum 2022 (CBF 2022) this week.

Diane Bahati, director of Partnerships in Western Africa for the Canadian-based M&C Consulting (M&C), represented the company at the forum which brought together international leaders and dignitaries within the commonwealth including Boris Johnson, prime minister of the United Kingdom, Édouard Ngirente, prime minister of Rwanda and Muhammadu Buhari, president of the Federal Republic of Nigeria.

During the week-long forum, Ms. Bahati discussed the important role impact technology will play in the future of the post COVID-19 economy.

She highlighted MC3, a partner company of M&C's that offers a patented trailblazing ethical technology that builds software-as-a-service bots to power the Environmental, Social, and Governance (ESG) workplace initiatives (such as workplace volunteering/giving campaigns, green behavior including environmental clean-ups, and diversity, equity and inclusion (DE&I) initiatives).

"Impact bots will be critical to rebuilding the economy in the post COVID-19 world, particularly among countries within the commonwealth. I was delighted to share insights with my international colleagues on how MC3 will make a positive impact on the business community," says Ms. Bahati.

Peggy Taillon, vice-president of M&C Consulting, says the future of the economy is dependent on impact technologies like MC3 which are targeted at the next generation.

"MC3 offers an innovative bot platform that offers Gen Z and Gen Y employees, consumers and businesses the opportunity to take action and quantify ESG impacts in the workplace. I am delighted our social impact technology will be shared with the international community and will add to the ongoing dialogue of how innovative products like MC3's impact bots will contribute to a cleaner, healthier planet," says Ms. Taillon.

CBF 2022 marks the first and largest in-person gathering for commonwealth countries' governments and businesses since the beginning of the COVID-19 pandemic. This year's forum was hosted as a partnership between the Government of Rwanda and Commonwealth Enterprise and Investment Council (CWEIC). It addressed the Commonwealth Heads of Government Meeting theme *Delivering a Common Future: Connecting, Innovating, Transforming* with a focus on *A Global Reset* - discussing the pandemic's impact and the commonwealth's role in rebuilding and reinvigorating the global economy.

To learn more about CBF 2022, visit: <https://www.chogm2022.rw/>.

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